CONGRATULATE your PROMOTING 8TH GRADER in the 2021 yearbook

（aka "baby ads"）

2021 YEARBOOK RECOGNITION ADS

Must be POSTMARKED by: Oct 20 (early bird price) or Nov 17 (final deadline)

2021 YEARBOOK RECOGNITION ADS

Ads for Grads

Mail EVERYTHING together: photos, message, order form and payment in ONE package postmarked by the deadline.

Or order online at: www.TheYearbookCompany.com by midnight on the day of the deadline.

We reserve the right to edit or remove material inappropriate for a school yearbook such as but not limited to: firearms, inappropriate hand gestures, drugs or drug references, alcohol, and nudity (even baby bottoms) without prior notification.

IMPORTANT INFORMATION

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TEXT
(See ad formats online or order form for character count guidelines.)

• Type your message on white paper, typed in a plain font
OR
• Submit a word doc or .txt file on a CD or jump drive.

PHOTOS
(Photos will be sized to fit.)

HARD COPY PHOTOS:
• Submit the exact number of photos to match your format.
• Write position number and student’s name on each photo.
• Do not submit computer printouts on regular paper.
• DO NOT fold or cut photos. Careful of wet ink!

DIGITAL PHOTOS:
• Submit 300 DPI .jpg files on a CD or jump drive.
• File name should be the student’s name and photo position number. (ex John Doe 2.jpg)

GENERAL PHOTO GUIDELINES:
• NO photos from websites or screen shots from cell phones, no watermarked photos, no copyrighted photos.
• We cannot fix photos (blurry, creased, fingerprinted, etc.)

CUSTOM ADS

HARD COPY AD:
• Submit a perfect, “camera-ready” ad by mail. The ad looks perfect because you’ve glued/taped everything in its EXACT place and EXACT size (see specs on order form).

OR
• Submit a photo-quality printout of the ad on glossy photo paper, made to be the EXACT size of the ad (see specs on order form).

DIGITAL AD:
• Must be 300 DPI actual size .jpg files.
• Please DO NOT use Microsoft Word, PowerPoint, or online photo sharing tools to create your ad due to poor resolution. If you use these programs, submit a photo-quality printout of the ad on glossy photo paper, made to be the EXACT size of the ad (see specs on order form).

GENERAL CUSTOM AD GUIDELINES:
• Include your child’s name on your artwork.
• Do not put any wording or faces on the very edge.
• We cannot create custom ads for you.

SUBMITTING

DO NOT SEND ANYTHING TO THE SCHOOL

Mail all materials and payment to:
Turner Middle School Yearbook Ads
c/o The Yearbook Company
7177 Brockton Ave., Suite 105
Riverside, CA 92506

OR if you are technology savvy, you can submit everything online at www.TheYearbookCompany.com
(it’s not possible to just pay online- all your photos and message must be submitted at that time as well.)

for more information and for answers to frequently asked questions, please visit

www.theyearbookcompany.com or call 951-274-9561

(Please note that a recognition ad and the pre-order of a yearbook are two separate purchases)
**Ads for Grads** 2021 order form

Turner Middle School, Berthoud, CO

### STEP 1

Place an "X" in the boxes to indicate the size and format of ad from the choices below that you are purchasing.

<table>
<thead>
<tr>
<th>ALL ads are in FULL COLOR!</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/8 page ad</td>
</tr>
<tr>
<td>1/4 page ad</td>
</tr>
<tr>
<td>1/2 page ad</td>
</tr>
<tr>
<td>Full page ad</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>early-bird price if postmarked by October 20, 2020</th>
<th>final deadline price if postmarked by November 17, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>$40</td>
<td>$45</td>
</tr>
<tr>
<td>$65</td>
<td>$80</td>
</tr>
<tr>
<td>$110</td>
<td>$130</td>
</tr>
<tr>
<td>$195</td>
<td>$215</td>
</tr>
</tbody>
</table>

*Please note, however, that we can't guarantee the safety of your photos once we have put them in the mail, so please make duplicates of all irreplaceable photos. Photos will be returned after all yearbook distributions have concluded, in the summer.*

Visit www.theyearbookcompany.com to see full size formats with detailed descriptions and character counts.

#### 1/4 PAGE DESIGNS

<table>
<thead>
<tr>
<th>Student Name</th>
<th>85 words, J4</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>D4</td>
</tr>
<tr>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

#### 1/2 PAGE DESIGN

<table>
<thead>
<tr>
<th>Student Name</th>
<th>165 words, N4</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>G4</td>
</tr>
<tr>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

#### HALF PAGE DESIGNS

<table>
<thead>
<tr>
<th>Student Name</th>
<th>150 words, F4</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

#### FULL PAGE DESIGNS

<table>
<thead>
<tr>
<th>Student Name</th>
<th>100 words, H4</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

#### FULL PAGE DESIGNS

<table>
<thead>
<tr>
<th>Student Name</th>
<th>220 words, I4</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

### STEP 2

Fill out student name and parent contact info. Decide on your photos and type your message.

**Name of person purchasing ad (name on check or credit card):**

**Address:**

**City:** __________  **State** _______  **Zip** __________

**Daytime contact phone:** (________) __________

**STUDENT’S first and last name as you would like it to appear on ad:**

(we will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes)

# of photos enclosed _______

**Is this a surprise?**  yes / no

I would like my photos returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. (Otherwise your photos won’t be returned.)

Please note, however, that we can’t guarantee the safety of your photos once we have put them in the mail, so please make duplicates of all irreplaceable photos. Photos will be returned after all yearbook distributions have concluded, in the summer. (Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.)

Yearbook ad sales are a fund-raiser for your child’s school and are non-refundable. The school and their yearbook program thank you for your support!

### STEP 3

Fill out payment info. Put this form, your photos & your message in an envelope and mail to us.

**PLEASE MAKE CHECKS PAYABLE TO:**

**the yearbook company**

**I've enclosed a check in the amount of:** $__________

(returned checks will be subject to a $25.00 fee)

**Check #________**

**I am paying by credit card:**  

- Visa
- Mastercard

**Exp date:** __/____

**Cvv code:** __________

*The cvv code is the 3 digit security code on the back of the credit card.

**DO NOT SEND ANY MATERIALS TO THE SCHOOL.**

**YOU MUST MAIL EVERYTHING TO:**

The Yearbook Company

7177 Brockton Ave., Suite 105

Riverside, CA 92506

*Any orders postmarked after the final deadline will be accepted (with a $15 late fee) on a first-come, first-served basis if space is still available. (Or order online if it’s still open.)*

for more information and for answers to frequently asked questions, please visit www.TheYearbookCompany.com or call 951-274-9561
To see full-size versions of these and other formats, visit www.theyearbookcompany.com and log on to your school.
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Student Name here

Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed 220 words, (1200 characters) including the “signature” at the end. Word counts are an approximation of your allowable characters. You may get more or less words with your allotted 1200 characters depending on which words are used. Your photos will be reduced or enlarged to fit these spaces. Original photos work best, however we will accept good quality copies on photo paper. Boxes 1, 5, 6, 7 & 8 are designed for vertical pictures. Please use horizontal photos in boxes 2, 3 and 4.

Be careful of wet ink when numbering photos.

FULL PAGE DESIGN

All deadline dates are postmark dates only. (That means your order form, photos and message must be in the mail that day or submitted online by midnight.)