Students create and develop their own product or service while learning the skills needed to develop and run a business. The course culminates in Pitch Night that puts student teams in front of investors to pitch their innovative ideas and compete to win funding to turn their business plans into reality!

Opportunities for Business and Community Leaders to Contribute to Student Success

Volunteer Mentors provide year-long guidance to student teams through the process of ideation, market research, and business plan development.

Guest Speakers share their business expertise on a variety of topics including customer segmentation, market sizing, website creation, legal concepts, sales, and more!

Field Experience Hosts provide an engaging tour and industry specific guidance to student teams looking to gain practical feedback as they create their business.

Program Sponsors provide funding to enhance student learning in and out of the classroom, for the Pitch Night event, and invest in student-developed products/services.

Entrepreneurial Evidence...

“It blew me away! They’ve learned such valuable life skills.”
- Nanci Garnand, Pitch Night Judge and Volunteer Mentor

“I might want to have my own business and sell my own products. I had ideas, but the class is helping me refine them.”
- Thad Benson, Entrepreneurship student at TVHS

“I’m super appreciative of local business leaders bringing their experience and business savvy into the classroom.”
- Jim Sanchez, 2015-16 Entrepreneurship Teacher at LHS

“This isn’t just a high school course, it’s about transforming the lives of these brilliant young people now.”
- Dave Robinson, Loveland Rotary Club Member and past Volunteer Mentor

Learn more and get involved:
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