How do we teach kids to appropriately use mobile devices and social networking while keeping them physically and emotionally safe?
The Issues

Physical Safety

Emotional Safety

Digital Footprint
By the numbers....

• 76% of teens use a mobile device to access social media
• 56% use a password on their mobile device
• 22% said they use the mobile device specifically to hide online behavior from parents
Survey Question:

Have you had a bad experience online that made you nervous about going to school the next day?

25+ % of 12-13 year olds answered YES
Hot Topics & Critical Conversations
What kind of stuff do you post on social media? Funny videos? Updates on your day? Stuff about other people? What kinds of pictures on Instagram?
Have your friends ever been caught up in “drama” on social media? How did they deal with it?
Has anyone ever sent you an inappropriate picture? What would you do if someone asked you to send THEM an inappropriate picture?
What if someone you know posted a threat online—either to hurt themselves or somebody else? How might you handle that?
What we’re trying....

- Digital Literacy
- E-Safety
- Digital Citizenship